

FIT BODY

REFER & EARN

P R O G R A M

A.

Our goal is to encourage & incentivize your members to bring in their friends, family, coworkers and neighbors to boot camp as word of mouth marketing is the best and most profitable source of lead generation and EFT growth.

B.

Any client who brings in a trial (free or paid), gets a card to enter in the front desk bowl \$100 monthly raffle on the first Saturday of the month.

C.

When the referral's trial begins, the client drops the referral card into the visible entry box provided.

D.

Roughly 10 Days prior to the month close out, Facility Leader must remind clients and team via 1) email and 2) on Facebook members page with graphics and tag everyone who's entered to date (both client and referrals).

E.

First Saturday of the month @ 10am execute a Facebook live and select/announce the winner from the box. Ensure to have fun, build some suspense and make it a big deal with lots of praise.

F.

Take a picture with the winning client with the \$100 cash OR big check and post on Facebook Business and Members page as what gets praised gets repeated.

