



## WHO TO SEND TO:

1. Members and trial clients via email
2. Post in Facebook members group
3. Members via SMS
4. Announcements after session

## SCRIPT FOR COACHES AFTER SESSIONS FROM FEB 14-19:

Clients! We are now running our "Share the Love Campaign". For each 5 star Facebook and Google review you provide us on our FBBC pages from now until end of month, we are donating an EXTRA \$1 to Shriners Children's Hospital AND entering you in Chance to Win Drawing of \$5,000 of Tru Lean Supplements on March 9. Please show us some love on the 2 review sites, and it will be a BIG Win-win!

### EMAIL 1: FEB 13 @ 7PM

#### Subject:

Will you share the LOVE? (ethical bribe)

#### Email:

Fit Family!

Love is in the air, and asking for your help to share the LOVE about Fit Body Boot Camp! In doing so, we have an ethical bribe to sweeten the deal for YOU while helping children in need. 😊

In honor of Valentine's Day and throughout the end of the month; we will be donating an additional **\$1 to Shriners Children's Hospital**; for every 5 star positive review you provide on our Facebook and Google pages below!

Our goal (and cap) is to raise an additional **\$5,000 to Shriners Children's Hospital** in which we are committed to donating with YOUR HELP and that of our entire network for FBBC's worldwide!

But in order for us to hit this goal, we need your help by sharing the love via 5 star reviews at the links below!!!

#### INSERT LINKS HERE

And if that wasn't enough, there is more to sweeten the bribe! ;)

When you write both reviews (**and show your coach at the front desk**); you will be entered to win **\$5,000 of Tru-Lean Supplements** we are raffling off on **March 9 @ 11am pacific** on our [FB Global Page!](#)

This means you have a chance to win free Tru Lean Products, to get more fit and healthy, and help more people in our community to do the same; as we continue to spread our FBBC mission of Inspiring Fitness & Changing Lives Every Day!

#### INSERT LINKS HERE

Sending you LOVE and gratitude,

Signature

*PS If you have already written both reviews, you are qualified to enter the Tru Lean Supplement drawing. Please confirm this at the front desk so your name is entered.*



**EMAIL 2: FEBRUARY 18 @ 9AM**

**Subject:**

The Lucky Winners Announced!!

**Email:**

Yes, that's right, the lucky winners will be announced of our **\$5,000 of Tru Lean Supplements** giveaway on **March 9 @ 11am pacific** on our [FB Global Page!](#)

In order to qualify, please read the below message we sent out last week 😊

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Signature

*PS If you have already written both reviews, you are qualified to enter the Tru Lean Supplement drawing. Please confirm this at the front desk so your name is entered.*

### EMAIL 3: FEBRUARY 28 @ 9AM

#### Subject:

This is your LAST CHANCE to help Children in need!!

#### Email:

Our "Share the LOVE campaign" is ending tomorrow so this is your LAST CHANCE to share the LOVE!

As you know, we will be donating an additional **\$1 to Shriners Children's Hospital**; for every 5 star positive review you provide on our **Facebook and Google** pages below!

Our goal (and cap) is to raise an additional **\$5,000 to Shriners Children's Hospital** in which we are committed to donating with YOUR HELP and that of our entire network for FBBC's worldwide!

But in order for us to hit this goal, we need your help by sharing the love via 5 star reviews at the links below!!!

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Sending you LOVE and gratitude,

Signature

*PS If you have already written both reviews, you are qualified to enter the Tru Lean Supplement drawing. Please confirm this at the front desk so your name is entered.*

### SMS: FEB 19 @ 4PM

Have you shared the love? See the front desk for more info on how to enter a Chance to Win \$5,000 of Tru Lean Supplements while helping us support Shriners Children's Hospital 😊 - Your FBBC Coaches

#### White Board (at location)

Write down the URL on a visible white board near front desk:

Have you Shared the LOVE? February 14-29

For every review on our FB and Google page, we will donate an extra \$1 to Shriners Children's Hospital and you are entered to win our \$5,000 Tru Lean Supplement drawing on March 9! Please write your reviews here and show the front desk:

- Link 1
- Link 2