**\_\_\_\_\_\_\_\_\_\_\_ (Location Name) FBBC and Fit Body Boot Camp Attempt to Break *Toys for Tots* Donation Record**

Hi \_\_\_\_\_\_\_\_\_\_\_\_,

My name is \_\_\_\_\_\_\_\_\_\_\_\_\_, owner of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fit Body Boot Camp, and I am contacting you about featuring our newest and biggest charity mission with your \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Viewers, Readers, Listeners, Customers, Etc.)!

Basically, it’s called the “Toys for Tots Million Dollar Mission.” Fit Body Boot Camp, itself a reputable worldwide fitness franchise, is attempting to raise $1,000,000 for Toys for Tots by the end of November. We wanted to step up and be one of the biggest donors to this Mission in the country, but we can’t do that alone. We need to get the word out here in \_\_\_\_\_\_\_\_\_\_\_\_\_ (City Name)!

Here is the webpage where anyone in the community can give directly to this mission: fbbcgives.com/donate

We are currently offering a special promotion called “Blast Fat, Give Back.” Anyone who signs up gets 21 days of boot camp for $77, along with a nutrition plan and more. 100% of the money earned from this promotion will go to our “Million Dollar Mission”!

Fit Body Boot Camp CEO Bedros Keuilian, the fitness industry’s leading business consultant and philanthropist, is ready to do whatever it takes to get this Mission past the million dollar mark.

“We need to be LOUD with our donations to have the greatest impact,” says Keuilian. “As a man who came from humble beginnings, I know what it’s like to receive a toy or a present out of the blue. That experience motivates me to give that same warm feeling—the feeling of being loved—to underprivileged children across this great country.”

A few key stats—Fit Body Boot Camp:

- is the world’s fastest growing fitness chain, and was twice named to Inc. 5000’s list of fastest growing businesses

- has 500 locations across three different continents

- promotes a healthy lifestyle and quality fitness through 30-minute boot camp sessions. These sessions produce *Afterburn*—your body continues to burn calories even after you leave boot camp

- is on a mission to help 100,000,000 of the population engage in a healthy and fit lifestyle by the year 2025

Find out more about \_\_\_\_\_\_\_\_\_\_ FBBC here:

\_\_\_\_\_\_\_\_\_\_\_\_\_ (Phone Number)

\_\_\_\_\_\_\_\_\_\_\_\_\_ (Website)

\_\_\_\_\_\_\_\_\_\_\_\_\_ (Facebook Page)

\_\_\_\_\_\_\_\_\_\_\_\_\_ (Email Address)

Again, here’s the link to share with your audience: fbbcgives.com/donate

For all PR inquiries, please contact our PR Director, Chelsea Freeman, at chelsea@keuilian.com.